

# EUDI 28° European Dive Show

from 5<sup>th</sup> to 7<sup>th</sup> march 2021

28° European Diving Show

## APPLICATION FORM

Organizer:



Promoted by:



ASSOSUB  
associazione produttori  
e operatori della subacquea

In collaboration with:



EUDI 28° European Diving Show

COMPANY DATA FOR INVOICE			
Company name			
Address			
VAT (MANDATORY)			
Office administration e-mail to send invoices (MANDATORY)			
Stand manager name		surname	
E-mail		Phone	
COMPANY DATA FOR CATALOGUE AND SHOW GUIDE			
Company name			
Address			
E-mail		E-mail	
Website		Website	
Phone		Phone	
Cellphone		Cellphone	
EXHIBITION AREAS TARIFFS			
UNFURNISHED SPACES – minimum 16 m <sup>2</sup> (exclusive of IVA/VAT)			
by 15 November 2020	€ 105 for m <sup>2</sup>	n. m <sup>2</sup>	TOT €
after 15 November 2020	€ 120 for m <sup>2</sup>	n. m <sup>2</sup>	TOT €
FURNISHED SPACES (exclusive of IVA/VAT)			
by 15 October 2020	€ 165 for m <sup>2</sup>	n. m <sup>2</sup>	TOT €
after 15 October 2020	€ 180 for m <sup>2</sup>	n. m <sup>2</sup>	TOT €
Areas with 3 open sides, if available, expected 32 m <sup>2</sup> minimum			
<b>TOTAL FOR EXHIBITION AREA</b> (exclusive of IVA/VAT)			€
<b>ENROLLMENT FEE</b> (*)			€ 420,00
<b>MANDATORY SERVICES 7 for m<sup>2</sup></b> (**)			€
<b>TOTAL BEFORE VAT</b>			€
<b>IVA/VAT</b> (if applicable)			€
<b>TOTAL</b> (incl. IVA/VAT)			€
SPACE WITH PERSONALIZED CARPETING IN CORRIDORS (only for stands facing corridors)			
Crossing corridor (price for 1 module)	€ 600	TOT €	
Corridor carpet	€ 7 m <sup>2</sup>	TOT €	

(\*)including insurance all risk and civil responsibility(mandatory), company data in official catalogue, exhibitor passes and parking

(\*\*)The mandatory services fee includes: fire extinguishers compliant with regulations, stand cleaning, municipal advertising and company name signs tax, electricity system and supply up to 5 kw)

**TERMS OF PAYMENT****By sending the application form 20% of the amount due must be paid + enrolment fee € 420****By 15 November 2020, 50% of the sum owed must be paid****By 30 January 2021, the outstanding balance must be paid**

Payment can be made by:

BANK TRANSFER TO Bologna Fiere S.p.A – Eudi Show

IBAN **IT 72 M 02008 02515 000102609405**BIC/SWIFT: **UNCRITMMOEE**

(the reason for payment must be indicated as “27° Eudi Show”)

Or with bank cheque

**GRAFIC SIGNBOARD (only for furnished space)****IS ANNEXED TO THIS APPLICATION FORM:**

- ▶ **mandatory privacy form**
- ▶ **product market form (form A)**
- ▶ **brand represented at the fair (form B)**

The Application Form, correctly compiled and signed, is an irrevocable proposal for the applicant, and it certifies acceptance of the general conditions, the technical regulation and the showground regulations. In the case of represented companies, and for technical supplies (electricity, water, telephone etc.), please use the forms that can be downloaded from the BolognaFiere online store in the Exhibitor area. The password and user name for access will be sent by Organizer once your application has been accepted, and included in our accounts. The data included in this application form will be used for all further relations between the parties, and for invoicing, and for inclusion of the company data in the official catalogue in the case that the company does not return the “catalogue form” by the respective deadline.

By signing this form, the Exhibitor certifies receipt of the information as regards and in compliance with art. 185 of the Legislative Decree n° 209, 7 September 2005, in conformity with the ISVAP directive n° 303 of 2 June 1997.

**APPLICATION FORMS THAT ARE NOT CORRECTLY AND COMPLETELY COMPILED WILL NOT BE PROCESSED.****THE FORM SHOULD BE SEND EXCLUSIVELY TO:****[mara.garzon@seievent.it](mailto:mara.garzon@seievent.it)****DATE****STAMP AND SIGNATURE OF LEGAL REPRESENTATIVE**

According to art. 1341 - 1342 of the Civil Code, we hereby approve and sign specifically clauses concerning: Irrevocability of the application form (Art.2) - Discretionary power of Organizer (art. 2); power of annulling, backing out and stopping a contract (art. 4, 6, 22, 25, 26);penal clause (art.6); renunciation of refunds and allowances(art. 6, 12, 24); restrictions to the withdrawal power (art. 6, 22); restrictions or exemption from responsibility (art. 8, 11, 12, 13, 15, 17, 18, 20, 24); supply utilities and services (art. 17, 18, 19); exclusive competent Curt of Law (art. 23); handling of personal data (art.28).

**DATE****STAMP AND SIGNATURE OF LEGAL REPRESENTATIVE**

Organizer  S.r.l.

Via Gioacchino Rossini,4 20122 Milano - Tel. +39 039 879832 - Partita IVA 07779120968 N° REA MI-1982008

## GENERAL CONDITIONS FOR PARTICIPATION

The term "BolognaFiere" stands for Fiere Internazionali di Bologna spa, with registered office at Viale della Fiera 20, Bologna, Italy. The term "Organizer" stands for SEI Srl, with registered office at Milano, Via Gioacchino Rossini, 4. In the context of its competitive business activity, SEI Srl organizes the Exhibition Eudi Show – from 5th to 7th March 2021 in pavilion 30.

**Art. 1 - ADMISSION TO THE EXHIBITION**

The following may be admitted as Exhibitors:

a) Italian and foreign companies exhibiting products or services included in the Exhibition's merchandise categories. If the producer is not present at the Exhibition, its exclusive or general agents or representatives may be admitted.

b) Trade associations and public or private bodies that institutionally conduct promotional and research activities or that deal with information and publication in the specific fields of the Exhibition. BolognaFiere reserves the right to prohibit the presentation of the same products, samples, or services at more than one stand in the same merchandise category.

**c) Registration of Represented Companies:**

exhibitor at his stand will be able to exhibit only his own products or the brands of which he is the owner or official importer. Any different company / brand present at the stand will be officially communicated and formalized by filling in the "represented companies" form. For the first company / brand, a payment as shown below in Form B of € 400 + VAT for the first, € 600 + VAT up to two companies, € 800 + VAT up to three companies, € 1000 + VAT up to four companies and 1200 + VAT up to five represented etc. The presence of Representatives does not give the right to any additional access. It is forbidden to display products and / or brands of other companies that are not declared in the appropriate form (form B).

Italian and foreign companies, which have had or are having legal matters towards BolognaFiere and its subsidiaries or are insolvent towards it, may not be admitted as Exhibitors.

**Art. 2 - PARTICIPATION IN THE EXHIBITION**

The application form must (under penalty of non acceptance) be completely filled out, signed, and countersigned, and it will be deemed an irrevocable request by the applicant, and will entail the applicant's acceptance of these "General Terms and Conditions" (as well as of the "Technical Regulations and Safety File" and of all other rules regarding the organisation and operation of the Exhibition and of the Exhibition Centre (with particular referring to "Protocollo COVID 19"). When applying to take part, the applicant must provide a down payment (see net art. 3 of that document). Payments slip must be attached to the application form, otherwise it will not be taken into consideration. Organizer shall accept or reject applications at its sole discretion and shall be required to explain the reasons for non-acceptance solely in the case of applications received at least 60 days prior to the opening of the Exhibition, where the applicant has made a formal request within 30 days following the end of the event. Participation is considered confirmed (with implicit acceptance of the regulations and rules referred to in Article 1 of this regulation) with the issuance of the first invoice relating to the deposit.

Dealers, agents, and exclusive and general representatives must attach to their application a list of the companies they represent and whose products they intend to exhibit. The applicant is required to provide any and all other documentation as may be required to decide whether to approve its application and to verify at any time its conformity to the conditions required for participation in the Exhibition. If the application is approved, the applicant will be notified by letter and be considered a participant. For applications received at least 60 days prior to the opening date of the Exhibition, the registered letter of approval will be mailed at least 30 days prior to the opening date. For applications received less than 60 days prior to the opening date or for applications received successively, the applicant will receive notice of approval at least the day prior to the opening date; in addition to registered mail, approval may be notified any other means, including fax or other appropriate means. In the event of collective or co-participation, the applicant may not invite Exhibitors that have been previously excluded by BolognaFiere for non-compliance with Exhibition regulations and obligations, including the case of other Exhibitions. Should this occur, the applicant will be held responsible for the compliance of co-participants.

**Art. 3 ENROLLMENT FEE – DEPOSIT**

With Exhibitors' application form, in addition to the registration fee of 420 €, a deposit equal to 20% of the amount due for the exhibition area requested in the application form. If the application form is not accepted both, the registration fee and the deposit will be returned.

**Art. 4 TERMS OF PAYMENT – TARIFFS – ENROLLMENT FEE – DEPOSIT – TERMINATION**

Participation prices, various mandatory services and registration fee are indicated in the application form.

The registration fee includes the following services: insurance All Risks and Third Party Civil Responsibility (mandatory); inclusion of the company both in the official catalogue; Exhibitors and car passes in measure of 1 exhibitor pass each 85sqm and 1 car pass for each exhibitor/company.

The square meter fee or lump sum includes the costs of the Exhibition space, the services specified in the General Terms and Conditions of Participation, complementary events such as meetings and conferences, society and celebratory events included in the Exhibition programme as well as official hospitality to Italian and foreign delegations of trade operators and State authorities, speakers and lecturers. To facilitate participation in the Show, the fol-

lowing "various mandatory services" have been included in a lump sum (euro 7,00/sqm): connection and testing of the electrical system, with maximum provided power up to 5 Kw; fire extinguishers in conformity with safety standards; daily cleaning of the stand; municipal publicity fees for signage and name placard of the Exhibitor, 1 standard wi-fi connection.

The Exhibitors not having paid the balance of the participation fee will not be entitled to enter the Exhibition centre to set up their stands. In the case of non-compliance with these provisions Organizer may consider the contract annulled, without the need for the service of notice or decision from a court of law, but simply by serving formal notification on the party concerned. In this eventuality, in addition to being released from any commitment and having the right to allocate the stand to other applicants, BolognaFiere will be entitled to retain the sums already received and also to full payment by way of fine, as well as any other contractual amounts, without prejudice to its rights to compensation for damages. Should the application not be accepted, the aforementioned sums will be returned, in which case the applicant is not entitled to any form of compensation for damages or interest. Failure to comply with the requirements of this regulation and non-compliance with obligations under this contract also including the case of non payment

Organizer, taking into account the seriousness of the matter, may impose the following sanctions on Exhibitors: Not activate ancillary services including all utilities required for the smooth functioning of the allocated; Exhibition space; Prohibit the supply of parking passes for cars, Exhibitor passes, provided visitor's tickets, catalogs and any other material related to participation in trade fairs; Order the immediate removal of nonadmissible products with the authority to intervene directly and immediately should the Exhibitor not comply forthwith, reserve the right to impose additional penalties; Order the immediate closure of the stand with the authority to intervene directly and immediately should the Exhibitor not comply forth with reserve the right to impose additional penalties; Order the exclusion of the Exhibitor from successive editions of the event. In no event shall the Exhibitor be entitled to reimbursement or compensation of any kind and will remain obligated to pay Organizer the full amount for the fees participation.

Organizer also will in any case entitled to claim damages and costs incurred for the publication of material supplied to the Exhibitor potentially not delivered and for the removal of the products displayed and/or closure of the stand and /or the possible preparation of the exhibit space, including assignment to different Exhibitors. Organizer, by virtue of the delinquencies referred to above, will require full compensation for damages, which include booth the actual damages as well as those stemming from a loss of profits.

**Art. 5 - STANDS ALLOCATION**

Stand allocation falls exclusively within the competence of Organizer and is made at its discretion. Any special instructions or requests from the Exhibitor are understood to be merely indicative; they may not bind or influence the application and are therefore not considered.

Furthermore, Organizer will have the right to move or reduce a stand already allocated, or to transfer it to another Exhibition area; this will not give the participant any right to compensation or indemnity of any kind. Organizer will be required to notify the Exhibitor of such decision by email.

**Art. 6 - RIGHT TO WITHDRAWAL**

A participant that is unable to participate in the Exhibition may advise no later than 60 days before the opening of the Exhibition, without prejudice to the Organizer's right to retain the down payment as conventional penalty. Should such notice be given less than 60 days before the Exhibition opening date, without prejudice to the above-mentioned acquisition of the down payment by BolognaFiere as partial compensation, the participant shall be required to pay not only the registration fee but also the whole of the participation fee. In such case, BolognaFiere may dispose of the stand and assign it to other Exhibitors as appropriate. Organizer will decide on the legitimacy of the causes preventing the firm from taking part. If the notice of withdrawal is not given and the Exhibitor does not set up its stand, the participant shall be considered entirely in breach of contact and, without prejudice to the above-mentioned acquisition of the down payment by BolognaFiere as partial compensation, shall be required to pay not only the registration fee but also the whole of the participation fee, as well as any other greater damages accruing to BolognaFiere, be they direct or indirect. Once again, in this eventuality, BolognaFiere may make use of the stand and assign it to other Exhibitors. Organizer may withdraw from the participation contract at its discretion up to two weeks before the opening of the Exhibition and, for reasons relating to the organisation and/or management of the Exhibition, up to the opening date. In this case, Organizer will not be required to indemnify or compensate the participant in any way, but will have to refund all amounts (registration and participation fees) where these have already been received.

**Art. 7 - DELIVERY OF STANDS**

The stands shall be made available to Exhibitors by the deadline specified in the "Technical Regulations". The stands furnishing shall be completed by the day preceding the opening date; otherwise, the contract may be terminated due to the participant's default in the same manner and with the same consequences referred to in Art. 6.

Admission to the Bologna Exhibition centre is subject to advance accreditation of data on the website Gate BolognaFiere. Each Exhibitor will be sent a password to enter the reserved area for ac-

creditation. This password must be used to submit details of the stand set-up companies, personnel and vehicles that will enter the Exhibition centre. The Exhibitor is responsible for ensuring that the companies carrying out work in the Exhibition centre on its behalf meet the necessary requirements. BolognaFiere and Organizer may establish special rules of access to the Trade Fair Centre during set-up, also in compliance with occupational safety regulations, and also restrict vehicle access and/or apply charges to vehicles parked outside designated spaces and/or exceeding the Organizer's parking time limit. In particular, if motor vehicles or other forms of transport are left inside the Trade Fair Centre for more than two hours, the Exhibitor whose password has been used to register the vehicle may be charged the sum of EUR 500.00 + VAT

**Art. 8 - STANDS FURNISHING**

Exhibitors must limit their displays to the area of the stand itself, as indicated clearly in the "Technical Regulations" and their height may not exceed the allowed height specified in the Exhibition regulations.

Regardless of surface area, booth installations are classified as either Standard or Non-Standard and their specifications are set out in detail in the Technical Regulations that form an integral part of these regulations and which the Exhibitor accepts in full. In the case of non-standard installations the Exhibitor shall submit for approval to the Organizer and BolognaFiere the non-standard installation design duly stamped and signed by a qualified technician, within 1st February 2021. Should the Exhibitor not possess a non-standard installation design signed by a qualified technician, BolognaFiere can be asked to carry out a prior inspection using a specific form that can be found at <http://befair.bolognafiere.it/it/index.do>.

In the case of non-standard structures, should the respective design duly stamped and signed by a qualified technician fail to be sent to BolognaFiere, arrangements will be made to carry out inspection and approval, the Exhibitor being charged up to double the standard rate for such service as specified in the technical forms. It should also be noted that non-standard installations require final inspection and approval carried out exclusively by BolognaFiere, the Exhibitor being charged the rate specified in the technical form. The Exhibitor must keep inside the stand, in sight and ready to use, attested fire extinguishers properly marked and in adequate quantity to the surface of the stand, as provided by BolognaFiere. The displays and related equipment shall be constructed in a workmanlike way, and accident and fire prevention regulations shall be observed. BolognaFiere Committee for places of public entertainment. The Exhibitor is reminded that the Exhibition Centre comes under the jurisdiction relating to places of public entertainment and undertakes to observe such regulations and to abide by the provisions and procedures laid down in the "Technical Regulations and Various Forms booklet". Failure to deliver to BolognaFiere the declarations and documentation required by the "Technical Regulations and Various Forms booklet" covering responsibility for stand dressing and electrical installations will give BolognaFiere the right to close the stand and to take the most appropriate measures to ensure safety conditions are maintained, without prejudice to any and every civil and criminal liability on the part of the Exhibitors. BolognaFiere reserves the right to require that fittings and installations that do not fall within the provisions laid down above be altered or changed. The Exhibitor is solely responsible for the static of the fittings, execution and running of the installations and any damage to persons or things owned by BolognaFiere, or to third parties. Failure to abide by these provisions and the regulations contained in the Rules of Participation regulating this matter will entail BolognaFiere to take precautionary measures against the firm found to be in default on the fireprevention requirements, including, should the supplementary measures of the general safety conditions be adopted, charging to the firm the corresponding costs, which are estimated at not less than Euro 300,00 per expositive module, or an order to dismantle all or part of the stand and a declaration of nonpracticability of the stand itself. Exhibitors failing to observe the safety rules may be reported to the judiciary authorities.

**Art. 9 - HANDING BACK OF STANDS**

At the end of the Exhibition, but not before, the Exhibitors will remove the products and materials they have installed and, after obtaining an exit voucher from Organizer, will remove said products and materials from the Exhibition Centre. Stands must be completely emptied by the date specified in the "Technical Regulations". The Exhibitor is required to hand back the stand in the same condition in which it was received. During all phases of the event, it is forbidden to leave waste and/or waste materials in the Exhibition areas and in the Exhibition Centre. If, on the last Exhibition day, the Exhibitor should leave the stand unattended before closing time, BolognaFiere is authorized to charge a penalty to the Exhibitor up to a maximum of Euro 700,00 + VAT. Waste and materials left over from set up work shall be disposed of by the Exhibitor and/or its appointed agents and hall aisles kept clear of any such materials or other obstructions.

As provided for by the laws on environmental protection, Exhibitors are obliged to declare how they intend to treat the waste equipment by compulsory filling in of the Exhibition forms. In the event of its failure to comply with dismantling times and/or delays in clearing the area, the Exhibitor grants its irrevocable permission for BolognaFiere to attend to such matters, considering anything left in the booth to be waste bound for landfill sites and the Exhibitor shall be required to reimburse all direct and indirect expenses incurred for the clear-up

work, this currently starting at a minimum of EUR 300.00 per 16.00 sqm of surface area and without prejudice to the right to claim compensation for any additional loss.

Although the exit voucher is not issued to Exhibitors who have not settled each and every one of their accounts, direct or indirect, with Organizer, it does not constitute receipt of settlement of the sums due

for participation in the Exhibition, and shall be valid only for the vehicle indicated on the voucher itself. The participant expressly authorises BolognaFiere to check that there are no products or materials other than those installed on the stand and listed on the exit voucher in the Exhibitor's and/or its representatives' vehicle or baggage leaving the Exhibition Centre, and further authorises Organizer not to allow any products and materials not listed on the exit voucher to leave the Exhibition Centre. BolognaFiere and Organizer disclaim all responsibility for goods, materials and anything else left unattended by the Exhibitor in the Exhibition Centre.

**Art. 10 – ACCESS TO THE EXHIBITION CENTRE**

The Exhibition shall be open every day at visitors and professional of the trade presenting the required entry pass according to the opening hours that BolognaFiere establish, and which they reserve the right to change, if necessary, even during the Exhibition. Visitors who have not received an invitation may access the Exhibition Centre by filling in the registration form. Organizer will provide badges so that Exhibitors

and their staff may have free access to the Exhibition. The use of such badges is subject to the provisions and acceptance of the "Technical Regulations and Various Forms booklet". The Exhibitor is fully liable for the conduct of persons to whom it provides entrance passes, as well as for the conduct of its employees, assistants, and workers in the performance of their assigned duties. Inside the Exhibition Centre it is strictly forbidden to promote offerings and donations for recognised institutions, to collect offerings, to make political or religious propaganda and to conduct any activity whatsoever not related to the aims and purposes of the Exhibition.

Due to the health emergency connected to Covid 19, the access procedures, the technical provisions, the assembly and disassembly activities of the stand and in general the conduct of the Exhibition may be subject to changes and/or revisions following any regulatory provisions.

**Art. 11 - SURVEILLANCE AGAINST THEFT – LIABILITY FOR THEFT AND DAMAGES - RELEASE FROM LIABILITY FOR ORGANIZER – INDEMNITY CLAUSE**

During the hall opening times the Exhibitor shall watch over his own stand either directly or by means of his personnel. The Exhibitor is required to supervise its stand and Exhibition space with its own personnel during the entire Exhibition period. The Exhibitor is the only custodian of all of the materials, goods, and furniture at the stand and Exhibition space during the entire Exhibition period (including set-up and knock-down). As custodian of its stand and Exhibition space, the Exhibitor is required to indemnify BolognaFiere and Organizer – substantively and legally – against all losses, damage, liability, cost or expense, including legal fees, deriving from the Exhibitor's use of its stand and assigned Exhibition space. Although BolognaFiere provides a general day and night surveillance service inside the Exhibition Centre for the entire duration of the Exhibition and for the stand furnishing and removal periods, is released from any and all responsibility for theft and/or damage that may be sustained by the Exhibitor. The Exhibitor shall also be responsible to BolognaFiere for all damage, be it direct or indirect, which for any reason is attributable to him or to the staff working for him (including damage caused by furnishings or by the systems set up either directly or by third parties engaged by it, even if they have been inspected by BolognaFiere).

**Art. 12 - INSURANCE – RELEASE, ASSUMPTION AND LIMITATIONS OF LIABILITY**

The Exhibitor shall benefit from the following insurance policies taken out by BolognaFiere:

- All Risks cover (including fire and theft) for direct physical damage to furniture, fittings, equipment and goods on the stand, excluding cash, valuables, jewellery and the like and excluding the software installed in computers and excluding any cover for loss of use of the furniture, fittings, equipment and goods during the period when the Exhibition is being held: cover € 40.000,00 full first loss cover (including fire and theft), with absolute excess of € 300,00 per claim, increased to € 600,00 for damages sustained after the end of the Exhibition.
- Third party Liability cover, including fire damages: single limit € 50.000.000,00;
- Exhibitor's Employees Liability cover: single limit per claim of € 3.000.000,00 with limit of € 2.000.000,00 per person;
- Ensure waive the right to any claims made against Organizer, Exhibitors and BolognaFiere. These insurance policies do not release the Exhibitor from liability in respect of all risks which, according to the independent assessment of the Exhibitor, are not covered or which exceed the limits of cover, as set out above. The Exhibitor shall take out such supplementary cover, as he deems appropriate.

In particular, because of the existence of a system of videocontrolling of halls, in case of thefts, Exhibitor takes note of presenting or forwarding a written report draft by the Public Authority to the Insurance Company, within seven days after the end of the Exhibition. In default, there might occur the loss of the allowance.

The Insurance Company will also handle claims and settlements at the end of the Exhibition. In any event the Exhibitor hereby undertakes to include in the supplementary insurance cover a clause in



## PRIVACY POLICY STATEMENT

### Pursuant to Article 13 of Regulation (EU) No. 2016/679

Pursuant to and having the effects arising from Article 12 of EU Regulation No. 2016/679 of the European Parliament and Council of 27 April 2016 regarding the processing of the personal data of natural persons and the free circulation of such data, which repeals Directive 95/46/EC, and is also called the General Data Protection Regulation (hereinafter "GDPR"), we hereby inform you that the personal data voluntarily submitted by you to SEI Srl (hereinafter also called the "Company") will be processed in compliance with the current legal provisions governing the protection of personal data and in any event, in accordance with the confidentiality principles followed by the Company in its operations.

#### 1. Categories of processed data

BolognaFiere shall process the following category of data submitted by you:

- Personal data (such as: first name, family name, age, gender), home or professional address and contact details (telephone number, and email address);
- Data regarding your professional position;

#### 2. Purposes of data processing

The personal data made available to SEI Srl may be used for the following purposes:

- a) in order to enter into or perform a contractual undertaking regarding your participation in a trade show or event to be held on the premises of BolognaFiere (hereinafter called "Event"), and to comply with all statutory, tax, administrative and functional requirements related and/or in any event useful to entering into or performing a contractual undertaking (including all those activities involved in managing the Event);
- b) in order to comply with legal obligations incumbent upon the Company;
- c) in order to conduct statistical surveys and market research;
- d) in order to organize and manage events and meetings, including promotional initiatives;
- e) in order to publish communications in the catalogue, on the website, on the show guide, on any press releases, and communications by email and promotional emails regarding the Event, (including the activity necessary to manage on- and off line publication);
- f) in order to send information and promotional communications, also of a commercial nature, as well as advertising material regarding editions of the Event in subsequent years, and the offer of goods and services to be deliv-

red by means of the postal service, Internet, telephone, e-mail, MMS, SMS, from within or outside Italy (including non-European Community member states) by the Company or by natural or legal persons collaborating with the Company's commercial activities, telesales companies, parent companies, subsidiaries and/or associate companies of Gruppo BolognaFiere.

#### 3. Processing methods

Personal data shall be processed using the appropriate hard-copy, computer and/or IT-enabled tools strictly for the purposes described above and, in any event, in a manner such as to ensure the security and confidentiality of any data.

#### 4. Submission of personal data and the consequences of refusal to provide same

Provision of personal data for the purposes indicated under points a) and b) of Article 2 above is mandatory. Any refusal to submit and/or the submission of inaccurate and/or incomplete data may have the following consequences:

- (i) our inability to enter into and/or guarantee the regular and timely performance of any contractual obligations;
- (ii) our inability to comply with all statutory, tax, administrative and functional requirements related to and/or in any event useful to entering into or performing a contractual obligation (including all those activities involved in managing the Event).
- Provision of personal data for the purposes indicated under points c), d), e) and f) of Article 2 above is optional. However, refusal to provide and/or provision of incorrect and/or incomplete data may have the following consequences:
- (iii) our inability to conduct statistical surveys and market research;
- (iv) our inability to organize, manage and/or allow you to participate in meeting and events even of a promotional nature;
- (v) our inability to publish your data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event (including the activities necessary to manage on- and off-line publication).
- (vi) our inability to contact you and/or send information and promotional communications, also of a commercial nature, advertising material also regarding subsequent editions of the Event in future years, and the offer of goods and/or services.

#### 5. Personal data recipients or categories of recipients

The following persons within the Company may become cognisant of your personal data: Company shareholders, members of the Board of Directors or other administrative bodies, members of the Statutory Board of Auditors, Company personnel, the Data Protection Officer, and in any event, external the Data Protection Officers, those persons serving as Data Processors or handlers of personal data appointed by the Company in the exercise of their functions. Personal data may be communicated to qualified persons providing the Company with services necessary to meet the purposes described in Article 2 above, such as, by way of example but not limited to these, parent companies, subsidiaries, associate and/or related companies, suppliers, contractors, sub-contractors, banking and/or insurance companies or other persons and/or bodies providing the Company with services, including ancillary services, linked to the establishment and/or performance of contractual obligations with the Company, (such as, by way of example but not limited to these, banks and/or persons charged with receiving or paying monies, undertakings and insurance companies), and/or all those which, on the Company's behalf or independently, provide the following services to the Company:

- (i) managing and/or updating Internet website and computer and/or IT-enabled tools used by the Company;
- (ii) entering into and/or performing contractual obligations with the Company;
- (iii) conducting statistical surveys and market research;
- (iv) organizing and managing events and meetings, including promotional initiatives;
- (v) sending information and promotional communications, also of a commercial nature, and/or advertising material and/or the offer of goods and services as indicated under Article 2 above;
- (vi) providing legal, tax, social security, accounting, organizational and commercial consultancy;
- (vii) conducting auditing activities.

Your personal data may be transferred outside Italy in compliance with statutory norms currently in force, including to non-European Union countries where the Company has business interests. The transfer of personal data to non-EU countries shall be subject to European Commission Adequacy Decisions and shall also be carried out in a manner such as to

provide the appropriate guarantees pursuant to Articles 46 or 47 or 49 of the GDPR. In any event, your personal data shall not be disseminated.

#### 6. Period of the processing

Your personal data shall be processed only for the time necessary to achieve the purposes of the processing operation.

#### 7. Rights of the data subject

We hereby confirm that you are entitled at any time to exercise the rights regarding your personal data within the limits and in accordance with the conditions indicated in Articles 7 and 15-22 of the GDPR.

Should you wish to exercise any of the rights listed below, please contact the Data Controller by sending an e-mail to: [seisei-srl@pec.it](mailto:seisei-srl@pec.it). Your request will be answered no later than 30 (thirty) days following receipt by us.

More specifically, data subjects have the right to:

- withdraw the consent previously given, without, however, said withdrawal in any way calling into question the lawfulness of any consent-based processing carried out prior to withdrawal of consent;
- request the Data Controller to access, rectify or erase (the so-called "right to be forgotten") personal data, or to restrict processing of personal data regarding them, or to object to processing;
- obtain the portability of their data;
- lodge a complaint with the Personal Data Protection Supervisory Authority in the event they believe their rights have been infringed.

#### 8. Data Controller, Data Processor and Data Protection Officer

The Personal Data Controller is SEI Srl, in the person of its Unique Administrator, with headquarters in Milano, Via G. Rossini, 4 - 20122.

The updated list of Data Processors is available at the Data Controller's headquarters, or may be requested by email at: [privacy@seievent.it](mailto:privacy@seievent.it).

The Data Protection Officer may be contacted at the following email address: [seisei-srl@pec.it](mailto:seisei-srl@pec.it).

This Privacy Policy Statement will be subject to updates. SEI Srl therefore invites data subjects seeking details regarding the processing of their personal data to check periodically the "Legal Notice" section of the corporate website "[www.eudishow.eu](http://www.eudishow.eu)".

## CONSENT TO THE PROCESSING OF PERSONAL DATA

Having read the above Statement, I hereby consent to my personal data being processed with the methods indicated above, as well as to their communication to the persons or bodies mentioned above and/or to the transfer of my personal data outside Italy for the purposes of:

a) conducting statistical surveys and market research;

- I consent
- I do not consent

Date and place .....

Signature .....

b) allowing my participation in Events and meetings, also of a promotional nature;

- I consent
- I do not consent

Date and place .....

Signature .....

c) enabling publication of data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event, (including the activities necessary to manage on- and off line publication);

- I consent
- I do not consent

Date and place .....

Signature .....

d) receiving information and promotional communications, also of a commercial nature, as well as advertising material regarding editions of the Event in subsequent years, and the offer of goods and services to be delivered by means of the postal service, Internet, telephone, e-mail, MMS, SMS, from within or outside Italy (including non-European Union member states) by the Company or by natural or legal persons collaborating with the Company's commercial activities, telesales companies, parent companies, subsidiaries and/or associate companies of Gruppo BolognaFiere.

- I consent
- I do not consent

Date and place .....

Signature .....

# PRODUCT MARKET – FORM A

You are kindly fill inn and sign the enclosed form A. Identify your main area of activity and then check one or more of the relevant product categories.

## EQUIPMENT

- Clothing and dive wear
- Gas analyzers
- Breathing apparatuses (OC, SCR, CCR)
- Tanks and valves
- Scuba gear bags, backpacks, cases
- Diving knives
- Compressors and accessories
- Computers and measuring instruments
- Buoyancy Control Device
- Regulators
- Underwater rifles
- Underwater lighting
- Masks and goggles
- Wetsuits Deep-sea
- diving suits and cases
- Watches
- Buoyancy Compensators and SMB

- Fins
- Weights and belts
- Software and decompression programs
- Undersuits and thermal garments
- Underwater vehicles

## SERVICES

- Diving insurance
- Travel insurance
- Testing/maintenance center

## TOURISM

- Travel agency
- Tourist port/marina
- Specialized tour operator

## PHOTOGRAPHY & VIDEO

- Arms and clamps
- Strobes and spotlights
- Still and video cameras

## DIVING

- Diving Center

## INSTITUTION

- Association Tourism
- organization
- Institution

## INSTRUCTION

- Diving club
- Instruction

## NAUTICAL

- Onboard equipment
- Rubber dinghies
- Onboard electronics
- Boats and motors

## MEDIA

- E-Commerce Publisher of trade periodicals and books
- Specialized web media

## OTHER

- Other
- Vehicles
- Carts



from 5<sup>th</sup> to 7<sup>th</sup> march 2021

28° European Diving Show

# FORM B

Organizer:



Promoted by:



ASSOSUB  
associazione produttori  
e operatori della subacquea

In collaboration with:



EUDI 28° European Diving Show

**BRAND REPRESENTED AT THE FAIR**

EXHIBITOR:

Declare to be authorized to represent the companies below:

**COMPANY**

Address

Nation	E-mail
--------	--------

Website	Phone
---------	-------

Cellphone	Cellphone
-----------	-----------

**COMPANY**

Address

Nation	E-mail
--------	--------

Website	Phone
---------	-------

Cellphone	Cellphone
-----------	-----------

**COMPANY**

Address

Nation	E-mail
--------	--------

Website	Phone
---------	-------

Cellphone	Cellphone
-----------	-----------

**COMPANY**

Address

Nation	E-mail
--------	--------

Website	Phone
---------	-------

Cellphone	Cellphone
-----------	-----------

**COMPANY**

Address

Nation	E-mail
--------	--------

Website	Phone
---------	-------

Cellphone	Cellphone
-----------	-----------

**All forms received within 19<sup>th</sup> january 2019 will be insert on catalogue**

<b>N. 1 REPRESENTED</b>	<b>€ 300 + VAT</b>
<b>N. 2 REPRESENTED</b>	<b>€ 400 + VAT</b>
<b>N. 3 REPRESENTED</b>	<b>€ 600 + VAT</b>
<b>N. 4 REPRESENTED</b>	<b>€ 800 + VAT</b>
<b>N. 5 REPRESENTED</b>	<b>€ 900 + VAT</b>
<b>€ 100 FOR NEXT OTHERS</b> (EXAMPLE: 6 REPRESENTED € 1000, 7 REPRESENTED € 1100, ETC)	
<b>TOTAL AMOUNT:</b>	<b>€</b>

**PLEASE FILL IN THE FORM, ATTACH THE BANK TRANSFER AND SEND IT TO  
[mara.garzon@seievent.it](mailto:mara.garzon@seievent.it)  
 BANK TRANSFER TO SEI Srl – UBI BANCA: IBAN IT 67Y031110164600000009466**

DATE	STAMP AND SIGNATURE OF LEGAL REPRESENTATIVE
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