



Exhibitors Circular No. 2  
4<sup>th</sup> December 2025

## OPPORTUNITIES FOR EUDI EXHIBITORS

Dear Exhibitor,  
please find below a summary of useful information and opportunities.  
We also remind you that all previously sent circulars are available at:  
<https://www.eudishow.eu/site/en/exhibitors/exhibitors-circular-letters/>

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### BECOME A VIPCARD PARTNER

We invite you to submit promotions, discounts or benefits to be offered **exclusively to VipCard holders**.  
By doing so, your initiative will be included in all communication activities aimed at promoting the EUDI VipCard, reaching approximately **30,000 visitors**. We hope many of them will be encouraged to visit your stand during the show.  
Your proposal must be: **clear, easy to understand, exclusively dedicated to VipCard holders**, with the aim of encouraging them to visit your stand at the exhibition.  
Please contact us so we can include your proposal in the communication plan leading up to the event.  
All participating initiatives will be directly promoted to VipCard holders, ensuring targeted and additional visibility for exhibitors who join. For information: [mara.garzon@seievent.it](mailto:mara.garzon@seievent.it)

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### HOTELS WITH SPECIAL RATES FOR EUDI EXHIBITORS

As every year, we have established agreements with several accommodation facilities. Below you will find rates and booking details.

#### **CAMPLUS BONONIA** - *Via Sante Vincenzi 49/51 – Bologna (BO)*

- Standard Double Room: **€110.00** per night – 10% VAT and breakfast included
- Standard Double Room for Single Use (DUS): **€100.00** per night – 10% VAT and breakfast included
- Superior Single Room (French bed): **€90.00** per night – 10% VAT and breakfast included

To take advantage of the discounted rates, use the link <https://www.camplus.it/prenota/soggiorni-brevi/> and enter the following in the **COMPANY CODE** field: **eudi26**

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**BEST WESTERN CITY HOTEL - Via Ambrogio Magenta 10 – Bologna (BO)**

- DUS Room: **€92** + city tax
- Double Room: **€102** + city tax
- Triple Room: **€138** + city tax

**Rates (VAT included) include:**

- Breakfast buffet
- Parking and/or garage
- Wi-Fi internet connection
- Coffee & tea maker
- Hypoallergenic duvets
- Complimentary water in room upon arrival
- Free SKY TV in the lounge area

**Restaurant:**

The *La Volta* restaurant is open for dinner from 7:00 pm to 10:00 pm. On weekends and in certain periods (August, Christmas holidays), service may be reduced with a *Bistrot* formula.

**Bookings:**

By phone or email: [city.bo@bestwestern.it](mailto:city.bo@bestwestern.it)

Please specify you are an *exhibitor*.

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**HOTEL COSMOPOLITAN BOLOGNA - Via del Commercio Associato 9 – Bologna (BO)**

- Code: **EUDI2026** - Discount: **3%** on current rates
- Valid for overnight stays on **19, 20 and 21 February 2026**

The code may be entered directly during online booking on the hotel website or indicated by email to [info@cosmo.bo](mailto:info@cosmo.bo) (valid only for the specified nights). Not applicable to bookings made via Booking, Expedia or other OTA channels.

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**SAVHOTEL - Via F. Parri 9 – Bologna (BO)**

- Code: **EUDISHOW** - **10%** discount on the best available rate online
  - 20% discount on meals (lunches and dinners at the hotel's internal restaurant)
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**CENTRO TURISTICO CITTÀ DI BOLOGNA** - *Via Romita 12/4° – Bologna (BO)*

- **Bungalow** triple/quadruple use: **€75.00 per night** – overnight stay only, city tax not included
- **Lodge Executive** single/double use: **€72.00 per night** – overnight stay only, city tax not included

**Supplements:**

- **HB package:** €30.50 per person per day
- **BB package:** €10 per person per day
- **City tax:** €2.80 per person per night

**Reservations:** To benefit from the discounted rates, write to [giulia.musso@clubdelsole.com](mailto:giulia.musso@clubdelsole.com), specifying the reference **Eudi Show**.